

CURRICULUM VITAE

Darren Fox

PERSONAL DETAILS

Home Address: Leggatinty, Frenchpark, Castlerea, Co. Roscommon, Ireland

Telephone: +353 (0) 94 98 70688
Mobile: +353 (0) 87 9931127 (Ireland)
E-mail: Dfox@darleyflyingstart.com
Dfox1980@hotmail.com

Date of birth: 24-April-1980
Nationality: Irish
Marital Status: Single

EDUCATION

Aug 2007 - July 2009 **Darley Flying Start**
International Management Training Program for the thoroughbred industry, based on Darley stud farms in Ireland, UK, USA, Australia and the Emirates Academy in Dubai.
Modules completed: Thoroughbred care and management, Business management, Personal Development
Included: Attendance at all major thoroughbred race meetings, sales and seminars world wide.

Internships
USA: Keeneland Bloodstock Sales, Lexington, Kentucky
Australia: John O'Shea, Trainer, Randwick, NSW
Dubai: Herman Brown, Trainer followed by Dhruva Selvaratnam, Jebel Ali Stables
UK: Tattersalls Bloodstock Sales

2001-2003 **University of Limerick, Ireland**
M.B.S. in Entrepreneurship Management (Honours Degree)

1997-2001 **University of Limerick, Ireland**
B. Sc. in Equine Science (Honours Degree)

1992-1997

St. Nathy's College, Ballagh, Co. Roscommon, Ireland.
6 Honours/ 440 points in Leaving Certificate

PREVIOUS EMPLOYMENT

Aug 2004 – Aug 2007

Tote Ireland Ltd., Kildare, Ireland
Marketing Executive (Feb '07)

Responsibilities:

- Member of the marketing team responsible for the marketing of Tote betting
- Development of an e-newsletter distributed to Tote clients
- Promoting new account openings at Tote marquee at major festivals
- Generating advertising content and liaising with design company to formulate advertisements
- Dealing with client queries and promoting Customer Relationship Management
- Scheduling and management of staff to ensure service target was achieved

***Achievements:** Implemented quarterly performance management system for Tote Account staff.*

July 2003 – Aug 2004

GE Capital Consumer Finance Ltd. (GE Money), Shannon, Co. Clare, Ireland

Team Leader

Responsibilities:

- Leading & motivating a team to achieve all performance objectives as agreed by the business, ensuring service levels are met or exceeded
- Continually identifying and actioning opportunities to improve performance through process improvement
- The role required a high energy level & sense of urgency, excellent problem solving skills with an ability to communicate clearly, openly & effectively at all levels with excellent interpersonal & people management skills

***Achievements:** Responsible for Back Office Processes migrated from Sibling Company in Leeds, which delivered productivity of £80,000 in 2004.*

June – Sep 2002

Ballyhane Stud, Co. Carlow, Ireland

- Assisted in the preparation of 50 yearlings for the sales

Jan – Sep 2000

Knockgriffin Farm, Paris, Ky, U.S.A.

Yearling Manager/Barn Foreman

- Responsible for preparation of 40 yearlings for Keeneland September Sale

June – Sep 1999

Rathbarry Stud, Fermoy, Co. Cork.

- Assisted in the preparation of 40 yearlings for the Tattersalls Yearling Sale

ADDITIONAL SKILLS

Languages English, Irish, French

Information Technology IT modules completed: Business Information Systems, Business Information Technology, Management Information Systems

HOBBIES AND INTERESTS

Sport Soccer, horseracing, surfing and running

REFEREES

Title Mr. Joe Osborne
Position Director Darley, Kildangan Stud, Monasterevin, Co. Kildare, Ireland
Contact Details +353 (0)87 2575431
Email: josborne@kildangan.com

Title Mr. Joe Foley
Position Owner, Ballyhane Stud, Leighlinbridge, Co. Carlow, Ireland
Contact Details +353 (0) 503 22068
Email: info@ballyhane.com

Title Mr. Jim Fitzgerald
Position Owner, Knockgriffin Farm, P.O. Box 11306, Lexington, KY 40575-1306
Contact Details +1 859 987 8032